Is it Time to Separate Yourself from Your Competition?

No Annual Fees No Restricted Territories Best Warranty in the Industry



"A window to the future!"

There are thousands of ways to achieve success, but there is a common denominator in nearly every case. Successful people have the ability to recognize opportunities. They are people who can see a window to the future. They are people who are comfortable choosing their own path. Chances are, you are one of these people, which is why we invite you to consider becoming a United States Seamless dealer. The information that follows is intended to provide an overview of the opportunity that exists with United States Seamless[®]. We appreciate your interest and look forward to exploring the endless possibilities for success.



[&]quot;We'll go to any length to beautify your home!"

Introducing United States Seamless' dealer program.

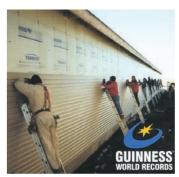
United States Seamless is a home improvement dealer program that sells and installs seamless steel siding, seamless gutters, soffit, fascia, accessories and other high-quality exterior products. We provide products and services for new construction and existing homes, apartment buildings and commercial buildings.

We have found great success and steady growth throughout the Midwest since we began franchising in 1992. United States Seamless has earned the rank of the fastest growing seamless steel siding franchise program in America, and has recently updated the program into a dealer program.

NATIONAL RECOGNITION

As part of the United States Seamless dealer organization, you'll receive immediate recognition for your association with a national dealer program. United States Seamless has been recognized by Entrepreneur Magazine as the #1 Home Improvement Franchise in America a number of times. In addition, United States Seamless has been recognized by Income Opportunities Platinum 200 Top Affordable Franchises, Entrepreneur Magazine's Best Of The Best and Entrepreneur's Top 101 Franchises You Can Run From Home.

Did you know United States Seamless holds a world record? We sure do. On November 9, 1999 Guinness Media, Inc. recognized United States Seamless, for installing the world's longest piece of seamless steel siding measuring 236' 9" and the record still holds today.



Workers installing the longest piece of stainless steel siding.

United States Seamless is the recognized leader in the manufacturing of seamless steel siding and coordinating accessories and our slogan says it all —

"We'll go to any length to beautify your home!"

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Invitation to our **Dealer Program**.

At United States Seamless we believe in providing a professional culture for our dealers to do business in. It is our desire to supply our dealers with only the best products available on the market and to be a leader in innovative siding and accessory technologies.

We have developed a support and benefit system to help you succeed and grow your business. This includes being an integral part of the start-up process and providing continual support

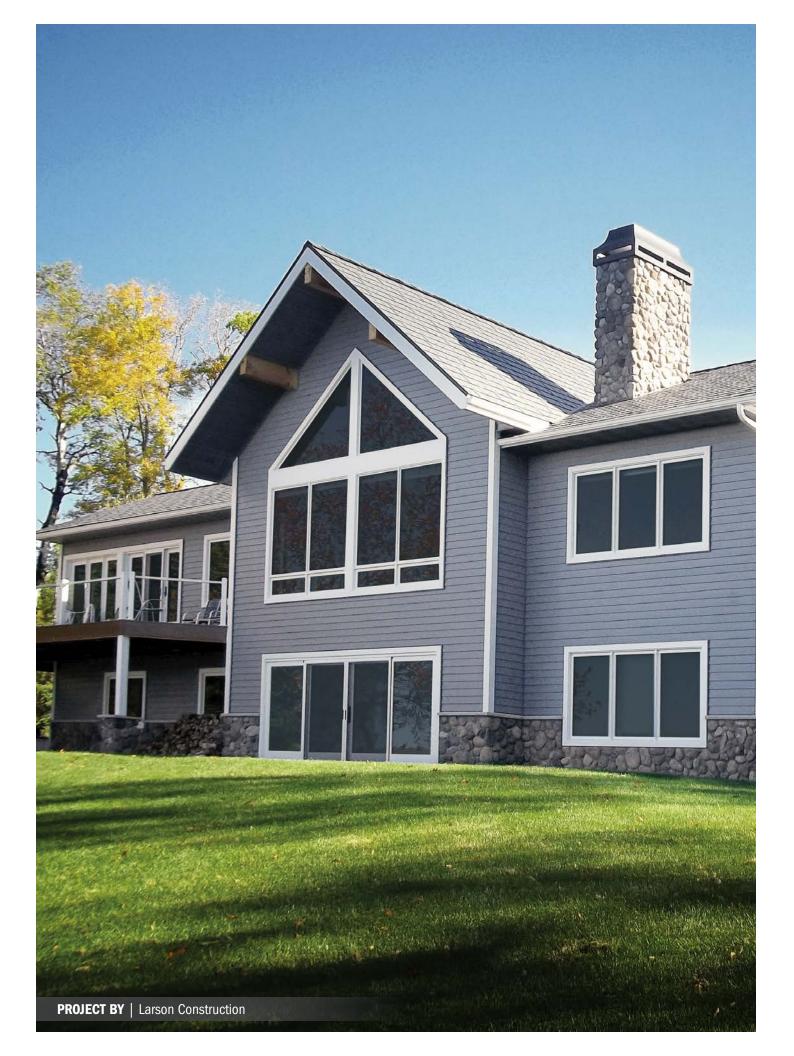
throughout your future growth. We have always, and will continue to value our dealers and look forward to having you join our network.

As you read through this brochure you will become familiar with the benefits, unique products, marketing services, our annual conference, and other benefits of becoming an **exclusive** United States Seamless[®] dealer. We are excited to show you what we have to offer, and we are dedicated to helping our dealers develop and grow a successful business when taking advantage of our training and support.

You will also find helpful information on what is required to become an affiliate and to receive continued support after your purchase. We hope that you take the time to become familiar with our program and that you enjoy the contents provided.







Premium collections.

EXCLUSIVE BRANDS

Our Platinum Series[™], Mountain Cedar[®] and Northwoods Collection[™] are all available exclusively to United States Seamless dealers. These collections offer a full palette of designer and natural wood colors in a variety of profiles. Our Mountain Cedar is available in nature-inspired, two-tone wood grain shades and our Platinum Series offer a full spectrum of colors ranging from earthtones to vibrant colors. United States Seamless also offers a revolutionary product that has successfully captured the look of real log cabin siding in seamless steel, known as our Northwoods Collection. Our Northwoods Collection makes achieving a virtually maintenance-free log cabin exterior easy.

But we don't stop there; our Platinum Series, Mountain Cedar and Northwoods Collection finishes are all fortified with a ceramic hybrid custom paint coating enhanced with a rigid Dupont[™] Teflon[®] surface protector. Our paint finish qualifies as a Cool Paint Technology[™] finish. Our products are sustainable and are one of the most green friendly products available today. You won't find a better seamless steel product on the market, guaranteed.



ACCENT SHAKE & SHINGLE STEEL SIDING

In addition to seamless steel siding and accessories, United States Seamless also offers dealers an accent siding option. Steel shake and shingle accent siding is available in a limited United States Seamless color palette. This is great for gables and even full walls and carries the same great warranty as our siding.

UNITED STATES SEAMLESS STEEL SHAKE & SHINGLE METAL ROOFING

In addition to siding, United States Seamless offers dealers a private labeled steel roofing program. This program is supported with sales and marketing collateral. The product carries a limited lifetime warranty and offers its own roofing color palette. Product specific training is also offered for the roofing program.



Dependable equipment for the job.

At United States Seamless we are proud to say that we are able to control the whole process from building the seamless siding machines to machining the rollers to specifying the painted coil and test marketing. Our on-site roll-forming machines are manufactured by a partner company to meet our stringent standards in manufacturing the siding panels. Our seamless steel siding coil is made in the USA to our exact specifications, which produces a quality product that sets the standards for the industry. To ensure a perfect installation, our installers are trained and certified quality-control experts. And, to prove all of this, we back it up with the best warranties in the business.

Eastside Machine Company has nearly 60 years of engineering and manufacturing expertise in roll-forming equipment. They pioneered and patented the first portable embossing seamless siding machine ever built. In addition to the seamless siding machine shown, they manufacture a variety of gutter machines, roofing machines, as well as specialty machines made to specification. Today Eastside Machine Company is well-known and respected in the roll-forming industry with experience dating back to 1960.

PEAK FINANCIAL PROGRAM

Peak Financial Service was created specifically to finance machine and trailer purchases. Our finance program is simple to set-up and our rates are competitive. Contact our finance department for more information or financing options.

SPECIAL PROGRAM DISCOUNTS

United States Seamless dealers are able to take advantage of special discounts with Eastside Machine and ReechCraft. These discounts can save thousands of dollars. Save on machines, trailers, accessories, shop labor rates and equipment to complete your jobs.

ON-SITE MACHINE ADJUSTMENT & CERTIFICATION

As a United States Seamless dealer, you'll have the access to annually scheduled machine adjustment and re-certification at your business location. In addition to servicing your machine, our machine technicians will perform cost saving preventive

machine maintenance. Again, this is an on location service, and is typically available the first quarter of each year. We also have machine technicians available via phone five days a week for machine related questions and technical support.





6/8/10 COMBO SEAMLESS SIDING MACHINE

You can make multiple profiles and widths with the standard package or purchase additional attachments for even more flexibility.

This machine features a self-contained embossing system that applies a natural woodgrain texture to the finished siding, adding strength and beauty.



VISIT EASTSIDE MACHINE TO LEARN MORE ABOUT OUR ROBUST EQUIPMENT





POWERPOLE

OTHER POSSIBLE EQUIPMENT: Ask United States Seamless for more

details!



LOG-8 SEAMLESS SIDING



EAGLE SEAMLESS GUTTER



REECHCRAFT BRONCO

Superior customer financing and warranties.

IN-HOME FINANCING

United States Seamless has teamed up with the GreenSky[®] program, the leader in home improvement financing. Trusted by thousands of contractors in the United States, the GreenSky program provides consumer financing options to help you close more sales and grow your business.

SUPERIOR WARRANTIES

Being a United States Seamless dealer gives you access to the strongest warranties in the business. No other siding company or brand offers a better product, nor do they come close to offering a comparable warranty. United States Seamless' steel siding collections are all backed with a limited lifetime finish and fade warranty. United States Seamless also offers a hail warranty and an optional labor warranty. The labor warranty is warranted at the dealer level; where as the other warranties are manufacturer's warranties.



Dedicated **business** support.

DEDICATED SUPPORT SERVICES

As a United States Seamless dealer, you'll have access to our entire team of industry professionals. From machine use, maintenance and adjustment to installation and service training and support, our technical trainers will help you and your crews excel.

PROCEDURES AND SYSTEMS

Proven systems and well defined procedures are imperative to the success of United States Seamless. We own and operate a local corporate dealer business named Western Products, Inc., which was established in 1948. Western Products has developed an extensive set of manuals and procedures including sales, hiring and safety programs that are available to other affiliates. You will save an incredible amount of time, trial and error by using these manuals, and implementing any or all of the procedures and systems we have in place.

WORKMAN'S COMPENSATION SAFETY MANUAL

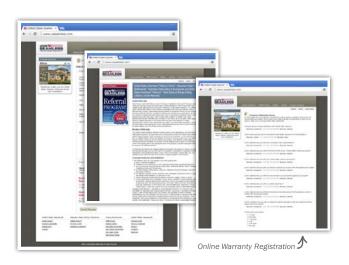
United States Seamless provides dealers with a sample Workman's Compensation Manual that is compliant with North Dakota's regulations. In many cases, states will allow up to a 5% discount annually for having a safety manual in place, not to mention it is also a good practice.

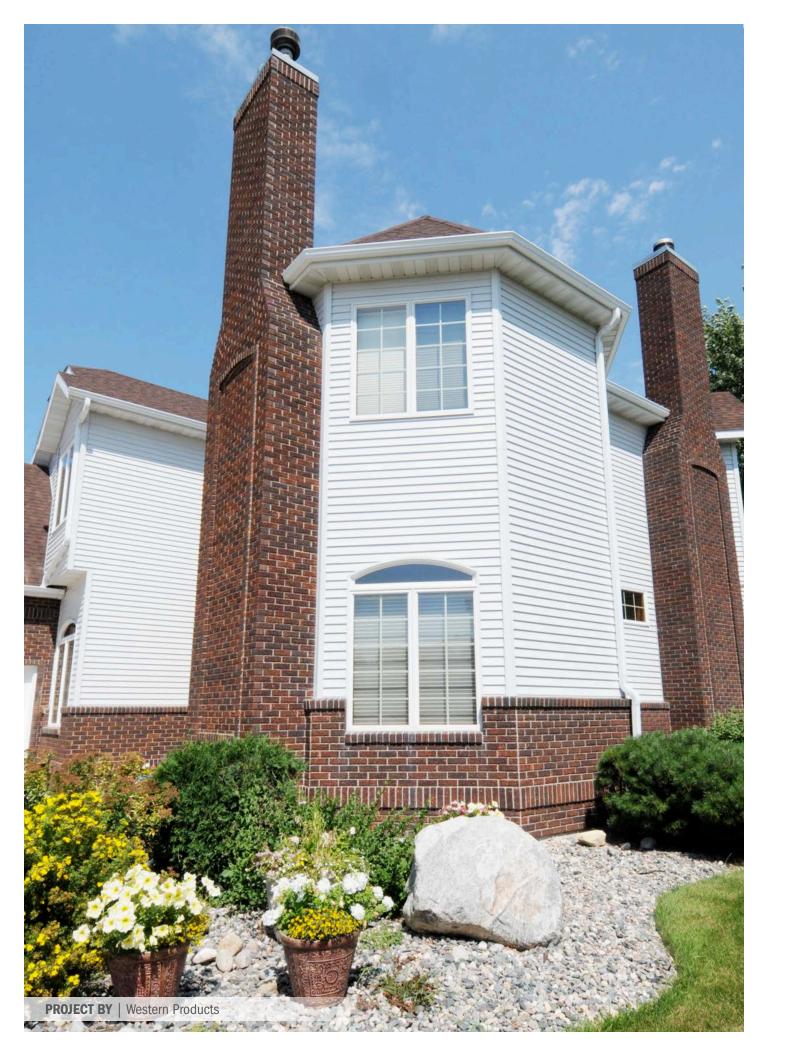
ONLINE WARRANTY REGISTRATION

Since 2013, United States Seamless has moved all warranty registration and transfers online. This streamlined and simple registration requires the dealer to initiate the process and send a digital link via email to customers. As part of the registration, customers will also be asked a series of information generating questions on demographics, products and experience.

ACCOUNTING SUPPORT

United States Seamless offers first class reporting and analysis instruction and training, key indicator training and support as it relates to the financial side of the business. We are there to help share and understand best practices related to operating and running a successful business.





Effective lead management support.

MARKETSHARP

United States Seamless partners with MarketSharp to offer dealers a proven lead management system. This mobile contact management software solution will cost-effectively increase your business performance by lowering lead costs, increasing closing ratios, and improving overall office efficiency! MarketSharp empowers you and your team with advanced functionality in lead generation and marketing; searching and filtering for instant data retrieval; lead, customer and job tracking; production and service management; and reporting and data analysis. In addition, United States Seamless marketing supports collateral specifically to enhance the use of this solution.

DEMOGRAPHICS & WARRANTY STATISTICS

As completed warranties are received online by United States Seamless, customer satisfaction and demographic data is collected and compiled into valuable reports that assist in providing you with detailed information about your customer. Information is provided for the dealer, as well as, stats for the total dealer organization. At United States Seamless we are particularly interested in the customer satisfaction survey questions and feel that it a very important reporting tool. As a United States Seamless dealer, you are expected to receive all 4s and 5s on a scale of one to five.

ARCHITECTURAL SPECIFICATIONS & PRODUCT DIRECTORY

United States Seamless offers a first-class Architectural Specifications and Product Directory that is designed for architects to assist them in their design specifications. The Directory is updated annually and available in print, as a download, or on CD. For your convenience, upon request United States Seamless will annually mail digital copies to the architects in your area on your behalf because we are committed to the importance of promoting our products and brand to architects throughout the United States.

BUSINESS REFERRALS

United States Seamless offers multiple sources of national referrals; a national hotline number 1-888-SIDE-ME-2, in all national press and directories. We also generate leads through our corporate website, www.usseamless. com, and corporate social media accounts. Inquiries are forwarded to the appropriate dealer according to business locations, as they are received.

Why United States Seamless? Because with us, you get the quality that matters to you:

• Quality dealers doing quality work with quality products keeps our standards the highest in the business.

• Quality training programs supervised by experienced seamless siding professionals that assist dealers in attaining the highest standards in machine maintenance and product application.

• Quality American-built roll-forming equipment used to manufacture the siding.

- Quality employees dedicated to providing the best customer service in the business.
- Quality materials "Made in the USA" made to exact specifications are used to produce the actual siding product.

Impactful sales and marketing support.

MARKETING CO-OP PROGRAM

We know how important it is to get current literature and samples and that's why we offer marketing co-op dollars. United States Seamless allows its dealers to use co-op funds to purchase sales and marketing materials.

ALL ACCESS MEDIA HUB

The United States Seamless All Access Media Hub is available to dealers 24/7 and is there to provide fast, easy access to the latest United States Seamless photography, logos and literature downloads to support sales efforts.

MARKETING SUPPORT

United States Seamless has a wide array of marketing support services and systems that promote success. We offer a broad selection of literature pieces, coordinating sample cases and fandecks, as well as, a variety of direct marketing tools and display items. We also offer several in-home sales tools, job-site marketing systems and exterior signage options.

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Dealer

All Access 🍤

Interactive online marketing support.

CONSUMER WEBSITE & MICRO-SITES

United States Seamless maintains a strong Internet site dedicated to United States Seamless and its supporting network of affiliates. This interactive site allows consumers to research information, use a state-of-the-art colorization tool (See USS Online Colorization Tool), request product information, locate a dealer, register warranties and much more.

USS ONLINE COLORIZATION TOOL

Get your customers interacting with United states seamless online, using the easy to use Colorizer at usseamless.com This online tool allows customers to mix and match siding and trim color combinations, making color selection fun and easy.



Targeted direct mail marketing support.

DIRECT MARKETING CAMPAIGNS

United States Seamless annually develops a marketing calendar with the opportunity for dealers to participate in a hands-free and customized local campaign on a quarterly basis. These comprehensive direct marketing campaigns, like our Spring Sale, come with additional collateral and allow you to fully reap the benefits of a coordinated campaign with posters, job-site cards, newspapers

inserts and past customer mailers for example.

NEIGHBORHOOD LEAD GENERATION PROGRAM

Quantum-mail, our web-based lead generation partner, is available to dealers for customized, highly targeted direct mailings. Quantum-mail enables dealers to easily and quickly promote to entire neighborhoods around upcoming jobs, encouraging homeowners to stop by and see your work in-progress.

JINGLE

We offer a first-class musical jingle to use for radio ads, trade show background music or even your on-hold music. You'll like these catchy :30 and :60 spots and once you've heard the music, you'll find yourself tapping your foot every time!



SOCIAL MEDIA

Social media is likely used by at least half of your potential customers or clients, no matter what industry you're in. It's relatively low overhead. It's probably going to cost you much less to effectively market yourself on Facebook and Twitter than it would to build a traditional marketing campaign through billboards and television commercials, for example. And, lastly, it is multidimensional. Social media isn't homogeneous, Facebook is not the same as Twitter and Pinterest is a whole different animal. Then there's Foursquare, Yelp, MySpace and much more. These different websites all present both opportunities and challenges to a business looking to succeed in online marketing. Dedicate an hour of your day or a few hours a week to online marketing. Social networking sites such as those below have made it easy for consumers and professionals to socialize and exchange information with people who have similar interests. Become a 'Fan' on United States Seamless Facebook page, for this is a great place to stay connected and view new photos.

> facebook. Luitter Angies list Pinterest houzz Sinstagram You Tube Linked in craigslist Google maps Google alerts Google+



In-depth training and certification.

United States Seamless offers a variety of training programs for installation, sales, marketing & operations, as well as offering options for custom training designed around your needs. We believe strongly in the importance of planning and preparedness, organization, responsibility, accountability and best practices. We are here to make sure you understand the tools and systems to help you and your team create success.

INITIAL INSTALLER AND MACHINE TRAINING & CERTIFICATION

Before departing with a new seamless siding machine, every new dealer is required to spend two days at our corporate headquarters doing hands-on machine adjustment training. The training focuses on an in-depth understanding of the seamless siding machine. Training is designed to give your entire seamless installation crew the knowledge and confidence to be successful in the install side of the business. Because of your commitment and the investment you have made, we want you to be assured your installation crew is fully trained in seamless siding application and seamless machine adjustments; we even test your installers to ensure they can properly adjust the machine to produce a perfect panel.

INSTALLER TRAINING AND CERTIFICATION PROGRAMS

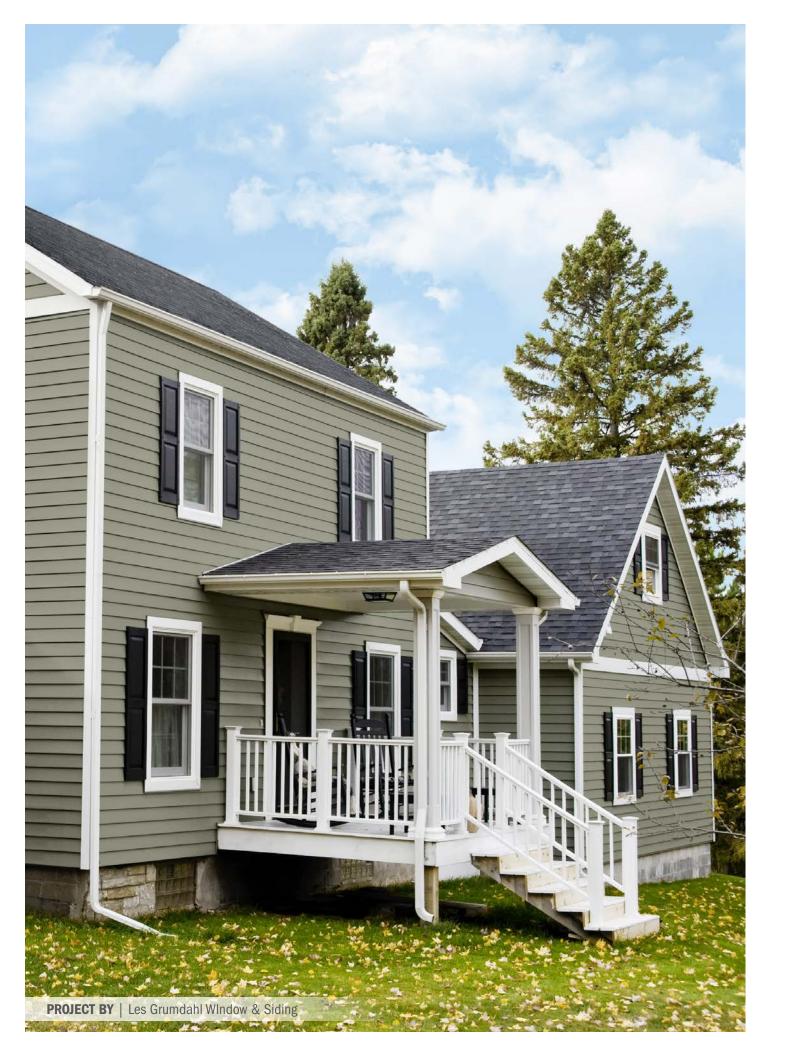
In addition to initial machine and install training, United States Seamless maintains a training program schedule for installer and advanced installer training. At our Advanced Installer Training, participants will learn about moisture control on house wraps, advanced installation techniques, siding machine maintenance, job-site safety, defensive driving, customer relationships and satisfaction, marketing and much more. This hands-on training course will ensure your crews have the skills to be successful in the field. Graduates of the course receive an accreditation certificate and completion ID card with photo. We recommend this certificate be displayed in a prominent location, and that your sales people carry their ID card.

SALES TRAINING PROGRAM

United States Seamless offers a sales training program for all dealers and their salespeople. We also offer custom sales training camps, as requested by our dealers. The typical sales camp goes into detailed training on product and estimating. It includes information on direct marketing, job-site marketing, working trade shows, referral programs and the makings of an effective sales presentation. You will learn about quality control and siding procedures right on the job-site. You will be trained on the sales process and reporting process that United States Seamless believes is a proven success tool. Our corporate trainer will discuss effective use of our fully integrated digital, in-home sales resource. Our sales training is also expanded on through our tele-conference and webinar training programs.

TRAINING VIA TELE-CONFERENCES & WEBINARS

One of the benefits of belonging to our organization is that you have the opportunity to learn from a number of businesses similar to your own. Through online and tele-conference training, you will be able to converse with many of your fellow dealers at once about topics such as "Lead Generation and Marketing" or "Hiring, Training and Paying Siding Crews." One person will facilitate the call but it is wide open for discussion and sharing of ideas.



Valuable connections with other dealers.

United States Seamless holds an annual conference during the first quarter of each year. This is the perfect time to gather before the start of most home shows and the big selling season. Dealers from across the country gather to glean valuable information for the upcoming season. New dealers can become acquainted with fellow affiliates and the corporate staff. The opportunity to develop a network with other dealer leaders is an important part of our annual conference and it elevates everyone to new heights in the seamless siding industry.

This conference is designed to address the challenges and opportunities unique to our business and dealer system. Created for dealer owners and key staff members, that are ready to grow their business, the annual meeting is a prime networking and educational conference. The annual conference not only provides the perfect opportunity to network with fellow dealers, but also facilitates open interaction between owners about sales and business best practices. These business and personal relationships, which will develop over the course of time, are very valuable assets. This dealer-to-dealer conference will give you the opportunity to network and interact with your peers—other dealers—who will encourage you to unleash your potential and leave with at least one solid growth idea to implement.

In addition to training, business growth opportunities, sales and marketing introductions, round tables and business meeting; the annual conference also recognizes top performers at the annual awards ceremony. At the awards ceremony, dealer owners are recognized for their business growth, outstanding sales, innovative ideas and teamwork. Customer service and design excellence awards are presented for great customer service and exceptional installation and project completion. The International Design Photography Winners really grab the attention of the group and each year the bar is raised.

AT THE CONFERENCE YOU WILL:

- · Gain valuable tips on running your day-to-day operations
- · Find ways to increase your qualified leads and close more sales
- · Participate in roundtable discussion groups and networking
- Make invaluable contacts in the dealer organization to help you grow your system from day one
- · Learn technological and legal news and tips
- · Understand the financial effects the economy is having on small business
- · Be introduced to new sales and marketing materials and programs
- · Hear partner company promotions and programs
- · Hear vendor presentations and support
- · Hear about product promotions and new introductions
- · Learn about the latest trends in "In-Home Financing"
- · Get compliance training on new laws and regulations
- · Attend an open forum business meeting





Quality United States Seamless Dealers.

Being awarded the opportunity of becoming a United States Seamless dealer is an honor. Not everyone is invited to be a part of our nationwide network as we have certain criteria by which we measure a candidate's qualifications and fit.

QUALITIES OF A UNITED STATES SEAMLESS DEALER:

- Superior home exterior remodeler
- Reliable reputation for quality work and quality products
- Excellent customer service
- Proven financial stability

- Strong commitment to community
- Dedicated to the industry
- Fair pricing policy
- Desire to succeed

Getting started.

We want to learn more about you and what has intrigued you about the United States Seamless dealer program. Please tell us a little bit about yourself by filling out both pages of the dealer/credit application, located on the next two pages. This form will help us become acquainted with you and your business You have our assurance the information you give is kept completely confidential.

QUALIFICATION PROCESS CHECKLIST

- 1 Fill out dealer/credit application
- **2** Introductory phone call
- 3 Initial phone review
- 4 Discovery Day completed
- **5** Business location defined
- 6 Dealer agreement awarded
- **7** Training
- 8 Marketing orientation

WHAT WILL HAPPEN ONCE YOU FILL OUT THE FORM AND FAX OR MAIL IT BACK TO US?

- We will keep your information completely confidential.
- We will promptly review your information.
- You will be given an introductory phone call.
- You will receive solid feedback regarding your form.
- You will receive straight answers to your questions.

Program Coordinator: Chris Young · chris@usseamless.com · 1-888-743-3632 United States Seamless, Inc · P.O. Box 2426 · Fargo, ND 58108-2426

Box 2426 • Fargo, North Dakota 58108-2426 1-888-743-3632 • fax 701-232-6666

e-mail: info@usseamless.com

APPLICATION FOR CREDIT AND AGREEMENT AS TO CREDIT TERMS

(Complete in ink, Please print or type)

BY						No of Yea	ars established		
	Name of Firm or Indivi	idual				110.01100			
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CORPORATION COMPLETE FORM ON REVERSE SIDE

Guaranty - Continuing and Absolute

For value received, of **United States Seamless, Fargo, North Dakota**, a North Dakota corporation with principle office and place of business at Box 2426, Fargo, Cass County, North Dakota 58108-2426, herein referred to as the seller, the receipt of which is hereby acknowledged and in further consideration of the seller extending to

Herein referred to as the Buyer, a line of credit for such merchandise, goods and materials as the seller sells or distributes, and other sellers goods as may from time to time be required, the amount and extent of such credit, however, being at all times at the discretion of the seller and subject to change by them without notice. We and each of us jointly and severally hereby guaranty to the seller the prompt payment at maturity, or at any time thereafter, for any and all purchases heretofore and hereafter made by the said Buyer, together with interest thereon at 18 percent per annum after maturity until paid, including all costs, attorney's fees, and expenses of collection as are allowed by law. We agree that all proceedings relating to this agreement shall be maintained in Cass County District Court, North Dakota.

This guaranty is to continue in force and effect until written notice of revocation thereof shall have been given to and received by said seller by certified mail at Box 2426, Fargo, Cass County, North Dakota 58108-2426, and is independent of any and all other security which it may now or hereafter have for payment of any of the purchases or indebtedness herein mentioned. Each of the Guarantors hereby waives notice of the acceptance of this Guaranty, notice of maturity of any and all bills purchased hereunder, and notice of default in payment.

We, and each of us, hereby agree that this Guaranty shall be directly enforceable against us jointly and severally and without first resorting to the principle debtors or exhausting remedies against them, and we, and each of us, further agree that any indulgences, forbearances, or extensions on times of payment permitted or granted to the principle debtors shall not in any way release us from liability hereunder.

Dated this			day	of	20 .		
We authorize th	ne comp any to cor	ntact any references giv	ren, and the credit bu	reau when necessary.			
Guarantor	'S:						
Name	(print)	Signature	(individual sign)	Address			
Name	(print)	Signature	(individual sign)	Address			
Name	(print)	Signature	(individual sign)	Address			

Be in Business For Yourself... Not By Yourself.

